

FARMINGTON CITY COUNCIL
SPECIAL MEETING
February 24, 2010

A special meeting of the Farmington City Council was held on Wednesday, February 24, 2010, in Council Chambers, 23600 Liberty Street, Farmington, Michigan. Notice of the meeting was posted in compliance with Public Act 267-1976.

The meeting was called to order at 6:15 p.m. by Mayor Buck.

COUNCIL MEMBERS PRESENT: Buck, Knol (arrived at 7:45 p.m.), McShane, Wiggins, Wright.

COUNCIL MEMBERS ABSENT: None.

CITY ADMINISTRATION: City Clerk Halberstadt, City Manager Pastue.

APPROVAL OF AGENDA

02-10-032 MOTION by Wiggins, seconded by McShane, to approve the agenda as submitted. MOTION CARRIED UNANIMOUSLY.

STRATEGIC PLANNING AND GOAL SETTING FOR 2010

Present: Bill Richards, Facilitator

In this second of two sessions, Council proceeded to rate the sub-categories they established in the first session under Farmington's strengths and weaknesses (internal factors) and its opportunities and threats (external factors). On a rating scale of low to high, Council rated how much impact and control they have on each of the sub-categories, i.e. the Downtown, strong neighborhoods, etc.

As a result of the rating process, Council determined its five main goals based on the sub-categories that had the highest ratings for both impact and control. Those goals included:

1. 5-Year Operational & Capital Financing Plan
 - a. Restructuring cost/services
 - b. Millage Rate
 - c. Revenue Enhancements, i.e. fees, grants, etc.

2. Complete, Implement and Continue Strategic Planning and Goal Setting
 - a. Quarterly review
 - b. Council monitoring
 - c. Friday/Saturday meetings

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3. Develop and Implement a Communication/Marketing Plan
 - a. Internal (in city) Focus
 - b. External (outside city) Focus
 - c. Both multi-media/faceted
 - d. Consistent message, alignment with Downtown Development (DDA)
 - e. Quality of life component
 - f. Informational, educational, persuasive

4. Implement Economic Development Plan
 - a. Identify and utilize available economic development tools
 - b. Identify and prioritize redevelopment opportunities
 - c. Support DDA
 - d. Study commercial inspection program

5. Develop and Implement Neighborhood Development Program
 - a. Maintenance of non-owner occupied residential property
 - b. Neighborhood enhancements
 1. neighborhood watch
 2. neighborhood association
 3. beautification/improvements
 4. lighting
 - c. Ordinance enhancement
 - d. Neighborhood Activities
 1. block parties
 - e. Walkability
 1. snow removal
 2. hazard removal
 - f. Infrastructure
 1. good sidewalks

PUBLIC COMMENT

No public comment was heard.

COUNCIL COMMENT

02-10-033 MOTION by Knol, seconded by McShane, to schedule a special meeting on March 3, 2010 at 9:00 a.m. MOTION CARRIED UNANIMOUSLY.

ADJOURNMENT

02-10-034 MOTION by McShane, seconded by Knol, to adjourn the meeting. MOTION CARRIED UNANIMOUSLY.

The meeting adjourned at 9:22 p.m.

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J.T. (Tom) Buck, Mayor

Susan K. Halberstadt, City Clerk

APPROVED: April 19, 2010