



8:00AM Wednesday, Sep 7, 2022  
City Hall Conference Room  
23600 Liberty Street  
Farmington, MI 48335

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## MINUTES

The September 7<sup>th</sup> DDA Board meeting was called to order by Todd Craft at 8:05am

### 1. Roll Call

**Present:** Todd Craft, Chris Halas, Linda Deskins, Sara Bowman, Claire Perko, Don Singleton (8:14am)

**Absent:** Miguel Williams, Tom Buck, Tom Pascaris

**Others Present:** Kate Knight, Jess Westendorf

### 2. Approval of Items on Consent Agenda

- a. Minutes: June 29, 2022 Regular Meeting
- b. Minutes: August 9, 2022 Joint DDA/City Council/ Meeting
- c. Minutes: July 19, 2022 DDA Business Development Committee
- d. Minutes: May 2, 2022 DDA Promotion Committee
- e. Minutes: July 20, 2022 DDA Promotion Committee
- f. Minutes: June 28, 2022 DDA Public Art Committee
- g. Minutes: June 9, 2022 DDA Design Committee

**Motion by Halas, second by Deskins, to approve the items on the consent agenda. Motion passes unanimously.**

### 3. Approval of Regular Agenda

**Motion by Bowman, second by Halas, to approve the items on the regular agenda. Motion passes unanimously.**

### 4. Public Comment

Opened and closed by Craft at 8:06am.

### 5. Financial Snapshot

Overview by Knight of draft fiscal year end 21/22. DDA board will review financial documents on a quarterly basis. Discussion of depreciation of public furnishings.

### 6. Executive Director Update

Update by Knight

Why invest in public space panel discussion back in 2019, fast forward to attendees purchasing Farmington Savings Bank and now spoke as a local development champion at MEDC developers showcase.

Next Gen Main Street National consultants were here visiting Rochester, Royal Oak, Ferndale and Farmington.

Concert programming just wrapped up.

Harvest Moon and Grand Raven festivals are right around the corner.

### 7. Committee Updates:

#### a. Design Committee

Haven't met in a while, but will be meeting to review the MTC proposal soon. Pocket park in progress. Façade improvement application coming soon.

**b. Organization Committee**

So proud of our volunteer community. Volunteer appreciation very well attended and almost everyone signed up for Harvest Moon volunteering. Met with Jo Allen president and CEO for community foundation of greater Rochester, our non-endowment fund partner. Seeded with Harvest Moon and a grant.

**c. Public Art Committee**

Grand Raven public art painting is on the agenda with a few windows selected and raven art will be installed soon.

**d. Promotions Committee**

MM article, water bill insert is coming out – yiftee on one side, and grand raven in on the other. MDA takeover on Instagram platform coming soon- feed, story and reels.

**e. Business Development Committee**

Castle Dental project- Committee is working on how to utilize the new Placer AI software and how to share the info in a helpful way for Downtown businesses.

**8. Other Business**

Knight: Mainstreet select level was awarded last night at the city council meeting.

Bowman: Beautification Committee interviews were conducted at City Council meeting last night.

Craft: Bluehat is close to opening. Transformation of GLP financial group space was well received on the MEDC tour

**9. Board Comment**

Craft: Thank you always for your time and energy. Thank you for going above and beyond.

**10. Adjournment**

Motion by Singleton, second by Deskins, to adjourn. Motion passes unanimously.

*Dates of Interest:*

September 15-17 Harvest Moon Celebration  
September 24, 2022 Michigan Downtown Day  
October 5, 2022 DDA Board Meeting 8:00am  
October: Grand Raven Festival