



FARMINGTON DOWNTOWN DEVELOPMENT AUTHORITY
Meeting Minutes
Wednesday, July 10, 2019
Farmington City Hall

The July 10th meeting was called to order by Todd Craft at 6:07 p.m.

REGULAR AGENDA

1. Roll Call

Todd Craft, Sean Murphy, Tom Pascaris, Micki Skryzcki, Steve Schneemann, Tom Buck (6:36 arrival), Rachel Gallagher (6:39 arrival)

Others present: Kate Knight, Jessica Westendorf

Absent: Kathy Griswold, Stephanie Clement

2. Approval of Items on Consent Agenda

a. Financial Report

b. Minutes: June 5, 2019 Regular Meeting

Motion to approve items on the consent agenda

Result: Approved, 7-0 [Unanimous]

Moved: Skryzcki

Seconded: Schneemann

3. Approval of Regular Agenda

Motion to approve items on the regular agenda

Result: Approved, 7-0 [Unanimous]

Mover: Schneemann

Secunder: Murphy

4. Public Comment

Craft opened and closed public comment at 6:07

5. Financial Snapshot

No questions regarding financial snapshot.

6. Executive Director Update

- LunchBeats great turnout- averaged 50 last year, double this year.
- Rhythms in Riley Park- large turnout. Over 600 at DigAPhony.
- Ongoing work with Beaumont for sponsorship.
- New beautiful red furniture is installed at Riley Park!
- Façade improvement unveiled a few weeks ago. Four parties have applied and are interested.
- ZingTrain- Well received. Skryzcki attended- Phenomenal. Great complete presentation. Practical wisdom.
- MSOC- Working on promotional website. Downtown Farmington is at Select platform level with MSOC, will launch community calendar end of next month.
- Metromode- continuing to use content.

- Construction on Oakland Street starts tomorrow! Wednesday at 9am weekly meeting.
- Salem United Church of Christ- parking lot to arrange leasing to supply additional long term parking for downtown employees and patrons. Estimating \$500-600/month, Discussion of lease terms. Flexibility to be able to exit agreement at any time.

7. Committee Updates:

a. Design Committee

- Knight: Beginning of large project next week: Oakland Street Reconstruction and Streetscape.
- Discussion of when committee will begin to discuss Farmington Road. Soon- taking into account timeline of grant and construction costs.
- MEDC Michigan legislature changes could impact redevelopment ready.

b. Public Art Committee

- Knight: Received several applications for the 80 years of Cinema project. Meeting with artist regarding how Call to Art was worded resulting in literal translation.
- Doug Delind firing raku pieces from interactive AoG exhibit.
- KickstArt- active and running parallel to other projects in the community. Pop up with AJ Cooke's work during Founders Festival. Shakespeare Festival in August.
- Craft- Blue Dog in Douglas, MI. Discussed possibility of moving forward. Placemaking Grant could be applicable.

c. Promotions Committee

- Murphy Update: Discussion of voice, some Facebook posts may be off voice. Explore how to stabilize brand voice on social media.
- Water bill Insert- Buckslips of LunchBeats, Rhythms, and Founders.
- Discussion of not overloading waterbill. Low cost only \$6 to cut!
- Promotional vinyl displays on windows for vacant properties. IE Ladies Night Out, What's Up Downtown- bottom 3rd of window – code compliant.

d. Founders Festival Committee

- Grace Insurance building Art Display with AJ Cooke & KickstArt
- Sidewalk Sales
- Overview of Downtown Dash presented by Tre Sorelle- loop in with Art Display- DDA supporting Co-Op.

e. Harvest Moon Committee

- Update from Westendorf- planning is moving along, with plan to march in parade, food- Taste of Farmington and food trucks, ticket sales through Groupon, signup genius, etc.
- Parade, Jeff Rose- interested in food trucks Caya- from Skryzcki.
- Buck- Concern with food trucks competing with restaurants.
- Discussion regarding food trucks and general interest of community. Raising awareness and generating a trip to town vs cannibalizing tax paying restaurants.

8. Other Business

- Schneemann- requesting clarification on the FOIA. Skryzcki/Buck/Knight update- Resident requesting survey results regarding Founders Festival. Resident wanted to know which businesses were opposed to Founder's Festival being downtown.
- Buck- Sidewalks near 33318-14 are torn up. Lots of crack violations all along sidewalks. Would like to see attention on subject (handed out images showing cracks). Asking Knight to advocate to the city to repair. Knight requested preferred contractors if there is one in mind.
- Gallagher- Request we do a walk through downtown as a group. Take notes, request council to join us.
- Murphy- Updates on Samurai? Knight: They have been instructed to have the house down by Founders, or put up screening fence.

9. Board Comment

- Buck- Founders Festival- Need to have a high degree of excitement. It's an important event for the community! Wishing success to the community.
- Craft- Thank you to everyone for kind words and thoughts about the passing of his father.

10. Adjournment

Motion to approve items on the regular agenda

Result: Approved [Unanimous]

Moved: Schneemann

Seconded: Gallagher

Respectfully Submitted,

Jessica Westendorf
Promotions Coordinator
Farmington DDA

The next regular meeting will be held at 6:00 p.m. on Wednesday, August 7th, 2019, in the conference room at Farmington City Hall.