

## **Farmington Parking Commission Meeting**

Date - 6/17/15 (Open Meeting) - 7pm - 9

Location - City Council Chambers

### **Agenda - Minutes**

**A- Roll Call** - Commissioners - All present -: (Elizabeth Turton, Dwayne Hayes, Michael Fera, Joe Mantey, Rachel Gallagher, Ken Crutcher, Greg Cowley, Frank Demers, David Murphy)

**A- 1 - Approval of agenda** - moved and approved

**B - Introductions** - Commissioner introductions - each Commissioner conducted a brief self introduction and delivered a rationale for volunteering to serve the Committee.

**C - David/Bill - Intro** - Parking Commission - David Murphy (City Manager) & Mayor Bill Galvin delivered a welcome to the team and commented on the importance of this Commission's work to - retain existing businesses, secure new ones to facilitate growth in Farmington. Securing Fresh Thyme to invest \$8M in the downtown was contingent upon providing a parking solution for employees/guests was discussed as an example of the problem. A review of the mission and by laws were discussed as well as expectations that the Commission will interpret the data/feedback gathered to date and offer short/medium/long-term recommendations/solutions to City Council.

### **D- Election of Officers :**

- Cowley nominated - Elizabeth Turton (Chair), Joe Mantey (Vice Chair), Greg Cowley (Secretary) - Approved by All

**E - Farmington Downtown Area Plan** - (Greg/Kevin) - overview - this document was presented to illustrate the future projects being discussed today. The Vision project documented that residents sought growth for Farmington (6.7/10).

**F - 2008 Walker Parking Study** - overview (Greg) - conducted in 2007 (June) and presented to the DDA Board and City Council in 2008 provides analytics and recommendations for Farmington. Walker offers a parking blue print for implementation in Farmington. Highlights:

- 32 On street spaces + 1609 Private spaces + 729 Public spaces = 2370
- 1609 (68%) are privately owned ..... this is a key element in the puzzle
- Approximately 50 spaces have been added since the 2008 study (Masonic spaces, Los Tres Amigos)

- 850 employees in the downtown (this is not in Walker) but gathered by the DDA in the past year.
- Peak time for maximum capacity = 1pm
- Average length of stay = 1.4 hrs
- Parking deck recommendations (on Grand River)

**F-1 - 2015 North Lot Study & recommendations** - overview (Greg)- an adhoc Committee reporting into the City Manager was formed to review the North Lot and make recommendations. Public Safety conducted parking counts daily over a sample period to validate the issues. North lot businesses were surveyed and a parking forum was conducted to discuss the issue/findings. Highlights:

- Demand exceeds supply - 82 parking spaces in the N lot - business demand is 419 (per a daily survey transaction estimate)
- Employee count (from the barber shop to the bakery is (78 day shift, 59 night shift)) and over 40 employees parking in the N lot daily.
- Few businesses in the N lot will support a remote employee parking plan (Masonic/Maxfield) - citing safety, weather, convenience and I pay rent so I can park behind my store.
- Day shift (8:30-5) are the peak periods
- Valet has some support but price is an issue
- Concern that meters will effect customer traffic
- Believe that enforcement of timed parking will solve the issues
- Civic Theater pressures the lot (70,000 patrons annually)
- Funeral home pressures the lot
- Preliminary enforcement budget established, cadet process to enforce timed spaces in the entire downtown not just the N lot.

**G - Public Safety report** - (Frank) - enforcement report - first 2 weeks offered warning tickets - 12 in Week 1, 18 in Week 2 - 2 customer confrontations

**H - Public Comment:** - none offered

**I - Commissioner Comments:** Non Offered

**J - Meeting dates** (monthly) - Wednesday - 3rd week of the month - 7pm - at City Hall

- Next Meeting - 6/24 - walking tour 7pm (meet at City Hall) - objective to review timed signage
- July Meeting Date - 7/15/15
- August Meeting Date - 8/19/15
- September Meeting Date 9/16/15

**K - Adjournment** @ 9:07pm

Additional topics to discuss:

- Parking technology - meters, kiosks, mobile applications, enforcement (Annette Knowles has contacts and data)
- If Meters ? ... on Grand River first ?
- Quick surface parking solutions - e.g expansion at Masonic for employee parking
- Salem Church - secure for employee parking
- Strategies to convert private lots to public
- Handicap parking, loading zones, quick in/out locations (30 minute)
- Road trip - Ann Arbor - tour and discuss with City Mgt.
- 3 hr parking limit in all lots except for designated employee parking lots
- Parking economics - deck financing, public private partnerships
- Farmington Events that pressure parking - Farmers Market
- Employee parking lots - gaining business support to deliver
- Additional timed parking recommendations, signage
- Communication plan - parking public forums, business feedback
- Deck locations
- Parking fines, other cities, 50 cent/hour, rates
- What do new retailers require to place their business in the downtown
- Competition - what are other towns doing about parking?
- Short/Medium/Long-term recommendations to City Council - Council Meeting schedule- 7/20, 8/17, 9/8, 9/21
- Communication and marketing plan once plan is identified