



Special City Council Meeting
7:00 PM, MONDAY, MAY 2, 2016
Conference Room
Farmington City Hall
23600 Liberty St
Farmington, MI 48335

FINAL

SPECIAL MEETING MINUTES

A special meeting of the Farmington City Council was held on May 2, 2016, in Farmington City Hall, Farmington, MI. Notice of the meeting was posted in compliance with Public Act 267-1976.

The meeting was called to order at 7:00 PM by Mayor William Galvin.

1. CALL TO ORDER

Attendee Name	Title	Status	Arrived
Sara Bowman	Council Member	Absent	
Greg Cowley	Councilmember	Present	
William Galvin	Mayor	Present	
Steve Schneemann	Mayor Pro Tem	Present	
Jeff Scott	Councilmember	Present	

City Administration Present

Director Christiansen
Superintendent Eudy
City Clerk Halberstadt
Assistant to the City Manager Knowles (left at 8:00 pm)
City Manager Murphy
Attorney Schultz

2. APPROVAL OF AGENDA

Approve the agenda as amended, removing agenda item no. 6, Update on Roads, Public Services Superintendent Chuck Eudy.

RESULT:	APPROVED AS AMENDED [UNANIMOUS]
MOVER:	Greg Cowley, Councilmember
SECONDER:	Steve Schneemann, Mayor Pro Tem
AYES:	Cowley, Galvin, Schneemann, Scott
ABSENT:	Bowman

3. PUBLIC COMMENT

No public comment was heard.

4. BOARD AND COMMISSION INTERVIEWS

Council interviewed Stephanie Clement and Kathy Verstraete Griswold for consideration to appoint and reappoint, respectively, to the Downtown Development Authority Board.

A. Interview Stephanie Clement for the Farmington Downtown Development Authority Board of Directors

Motion to appoint Stephanie Clement to the Farmington Downtown Development Authority Board for a 4-year term ending February 29, 2020.

RESULT:	APPROVED [UNANIMOUS]
MOVER:	Greg Cowley, Councilmember
SECONDER:	Steve Schneemann, Mayor Pro Tem
AYES:	Cowley, Galvin, Schneemann, Scott
ABSENT:	Sara Bowman

B. Interview Kathy Verstraete Griswold to be reappointed to the Farmington Downtown Development Authority Board of Directors

Motion to re-appoint Kathy Verstraete Griswold to the Downtown Development Authority Board for a 3-year term ending February 28, 2019.

RESULT:	APPROVED [UNANIMOUS]
MOVER:	Steve Schneemann, Mayor Pro Tem
SECONDER:	Greg Cowley, Councilmember
AYES:	Cowley, Galvin, Schneemann, Scott
ABSENT:	Sara Bowman

5. PRESENTATION: CIVIC THEATER, GENERAL MANAGER SCOTT FREEMAN

Present: Scott Freeman, Civic Theater General Manager

Freeman provided an update on activities at the Civic Theater including status of attendance, ticket prices, capital improvements and cost containment efforts. He advised the ticket price was increased from \$4 to \$5 due to the increase in minimum wage. He discussed the impact on attendance as a result of delays in getting blockbuster films. He stated profits are both reinvested in the theater and set aside for a rainy day.

Freeman discussed some of his recent purchases including a new popcorn popper, and a point of sales system at a cost of \$8K-\$10K. The new system will enable the theater to begin taking credit cards and the ability to reduce staff during slow days. He will also be updating lighting in the theater. He further discussed how he uses different forms of media to publicize the theater.

Responding to a question from Cowley, Freeman stated some customers have expressed concern regarding the 3-hour timed parking. He noted the difficulty of seeing a 2-hour movie and going to dinner in a 3-hour time frame.

Discussion was held on how to educate the customer on where to find un-timed parking. Further discussion was held on the use of energy efficient lighting in the theater.

Galvin pointed out the Civic is an icon in the Farmington community. It is one of the last of this type of theater.

6. CONSIDERATION OF GOVERNMENT AND PUBLIC ACCESS CABLE TELEVISION SERVICE

Present: Brian Golden

City Manager Murphy provided background on a proposed Public Access Cable Service Agreement with Brian Golden.

Mayor Galvin invited Golden to discuss his background and the proposed agreement.

Golden discussed his proactive approach to public access cable television. He shared his extensive production experience that enables him to produce quality shows. He spoke about his proposal to promote public access and what he has done over the past six years towards that effort. He discussed his goal of engaging Council more in public programming. He identified a number of ongoing production opportunities through the school district.

Responding to a question from Schneemann, Golden stated currently there are a number of shared programs with the City of Farmington Hills (FH) and he would continue that cooperative effort with them. He stated FH is open to sharing ideas and services. He has always seen our cities as one community and stories should be shared.

Cowley stated Farmington public TV is an underutilized asset. He cited a number of opportunities for which it can be used including recruitment of new businesses. He is happy to see one of city's own driving this effort. He believes it will be a vast improvement over what we have had in the past.

Scott thanked Golden for putting together the proposal. He expressed concern regarding available facilities for productions.

Golden identified a number of locations for productions including a space in his museum located in Farmington Hills.

Responding to a question from Galvin, Golden stated he will continue to comply with federal, state and local laws regarding public access TV.

Schultz advised the city will adapt SWOCC policies and procedures for the city's public access going forward.

Responding to a question from Galvin, Schultz stated the city has always been in the business of content.

Responding to a question from Galvin, Golden discussed his background in production including taking public access classes given by Time Warner and his 16 years of production experience that has resulted in over 400 television shows.

Discussion followed regarding delineation between developing content and working with the media, given Golden's spouse is part of the media.

Golden responded that he understands there is delineation between public access and media content. His productions will always have a positive spin on Farmington.

Schneemann cited a controversial issue that arose last year relating to the possible destruction of historical homes on Grand River. He questioned Golden on how he would respond to this type of situation given his passion for history.

Golden responded he has learned how to be balanced in his productions and not editorialize. He would simply provide the facts.

Discussion followed regarding trends in technology and using the full capability of the internet for public access.

Motion to approve a Government and Public Access Cable Service Agreement with Brian Golden, subject to final review and approval by the City Manager and City Attorney. [SEE ATTACHED AGREEMENT].

RESULT:	APPROVED [UNANIMOUS]
MOVER:	Steve Schneemann, Mayor Pro Tem
SECONDER:	Jeff Scott, Councilmember
AYES:	Greg Cowley, William Galvin, Steve Schneemann, Jeff Scott
ABSENT:	Sara Bowman

The votes were taken in the following order: Galvin, Schneemann, Scott, Bowman, Cowley.

7. OTHER BUSINESS

No other business was heard.

8. COUNCIL COMMENT

No Council comment was heard.

9. ADJOURNMENT

Motion to Adjourn

RESULT:	APPROVED [UNANIMOUS]
MOVER:	Steve Schneemann, Mayor Pro Tem
SECONDER:	Jeff Scott, Councilmember
AYES:	Cowley, Galvin, Schneemann, Scott
ABSENT:	Sara Bowman

The meeting adjourned at 9:10 PM.

William E. Galvin, Mayor

Susan K. Halberstadt, City Clerk

Approval Date: May 16, 2016